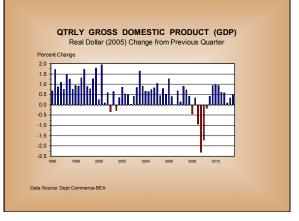


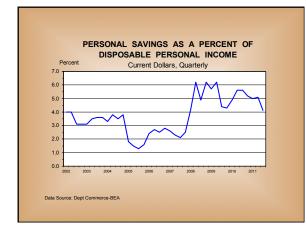
Topics: Cattle Numbers and Comments

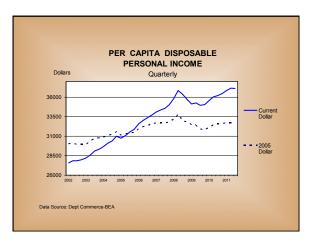
- The Big Picture
- Trends in Beef Cow Numbers
- A Game Changer -- Drought and More in 2011
- What about Beef Production and
- More on Estimated Cow-Calf Returns
- Managing in These Times

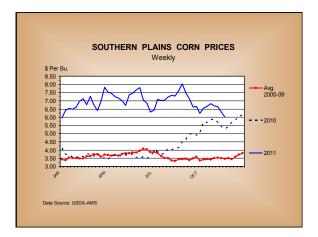
USDA Data Sources – NASS, AMS, FAS and ERS All Forecasts – LMIC

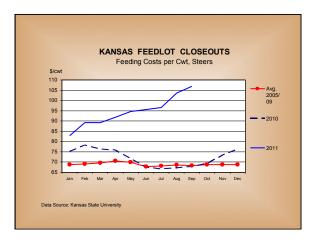








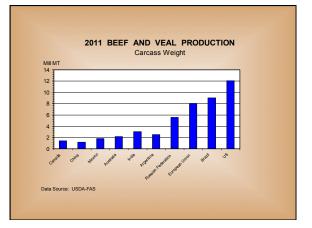


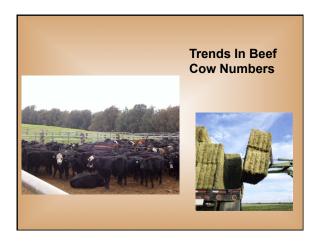


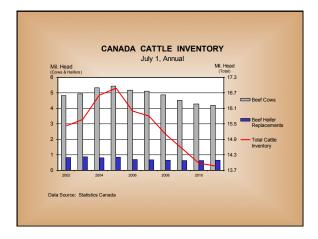
Long-Term Population and Income Growth

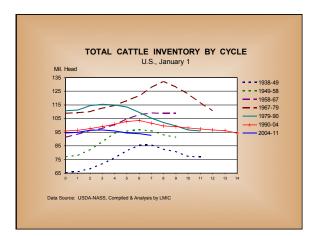
- Rate of population growth slowing, still by 2050 the projection by U.S. Bureau of Census is for 33% more people worldwide.
- Top 5 Most Populated Countries in 2050
 India 1,656 Million
 - China 1,424 Million
 U.S.A. 439 Million

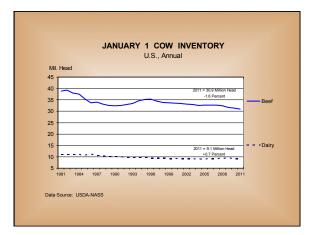
 - Indonesia 313 Million
 - Ethiopia 278 Million
- To meet basic needs plus growing incomes animal based product consumption will need to **DOUBLE** by 2050 (Economist Nov 21, 2009)

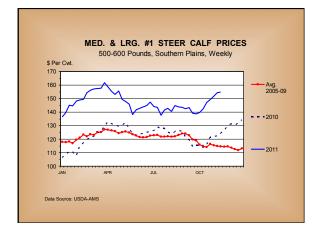


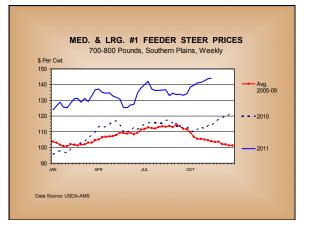


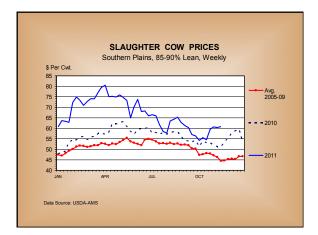


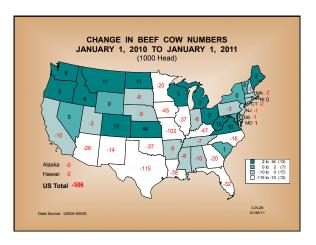


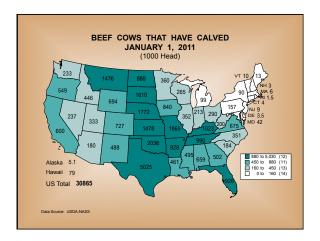


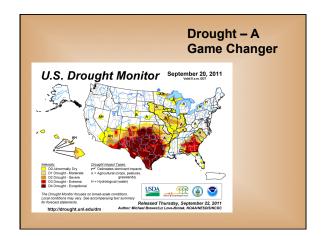


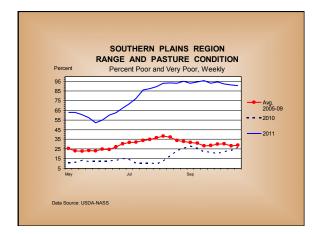


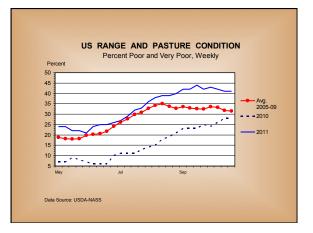


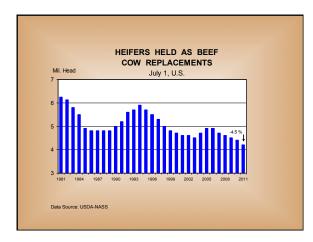


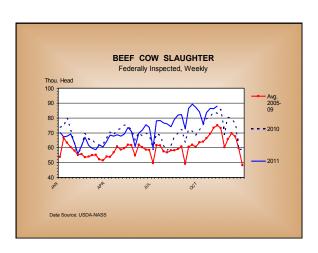


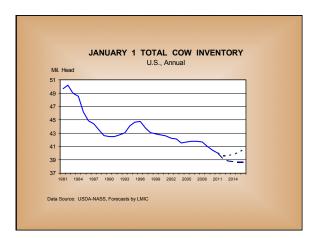


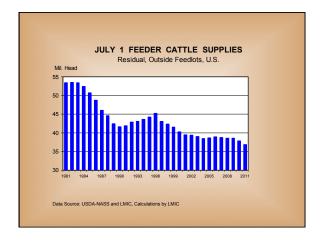






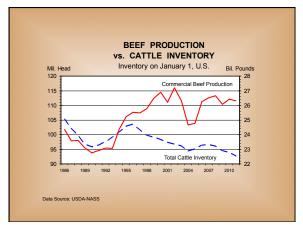


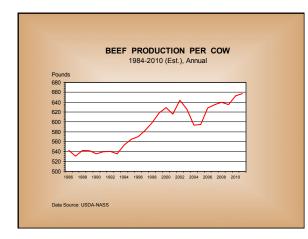


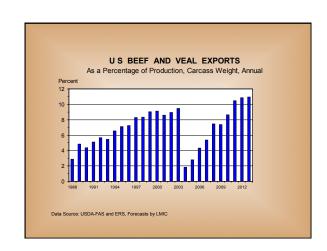


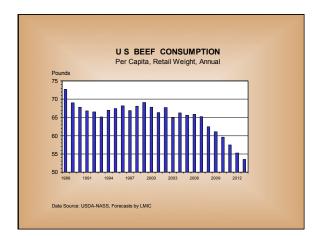
Constraints – Some Comments

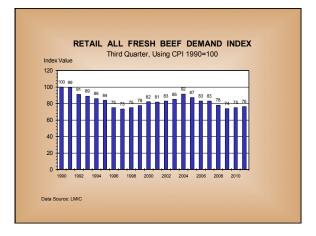
- Increased Beef Cow Slaughter is Drought Driven and Can Stop Quickly, But Pasture Recovery?
- National Cowherd is Already "Young"
- Some Hay and Pasture Acreage Lost (Mostly Midwest and West) Due To Record High Cash Crop Prices
- Cost of Replacement Cows & Bulls Will Increase
- Will Bankers Provide Timely Funds?
- Southern Plains Ranch Response
 - The Next Generation of Producers?
 - Chase Stocker Animals?"Opportunity Cost" of Range & Pasture
- Back-fill Beef Production with Pork and Poultry

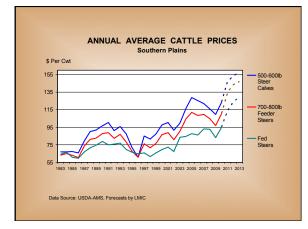


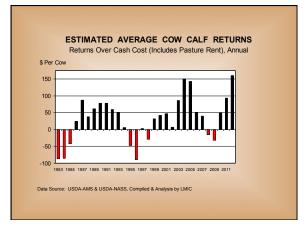












Managing In These Times

- Domestic Consumer Demand has Stabilized and is Slowly Improving for Red Meats. But Another recession?
- Foreign Demand Strong in Asia
- Price Volatility Will Continue (Globalization, Ethanol, etc.)
- Market Shocks Will Continue (9-11-2001; BSE; Credit Crisis in late 2008)
- Economic Incentive to Stabilize and Re-Build Cowherd
- High Feedstuff Price Range Expected to Continue
- Value of Forage Gain Economics Changed
- Heifer Enterprise Economics Using Low Cost Systems (Buy versus Raise Decision Aids)
- Mistakes Are Costly, Sound Business Practices Required (e.g. Cull Cows)

