

Range Beef Cow Symposium XXIV



Program Agenda (Sessions subject to change time(s) prior to symposium)

Monday ("Pre-Symposium" Events):

- 1:00 BQA Certification Workshop
- 3:00 BQA Certification Workshop - Stockmanship & Stewardship with Curt Pate
- 5:00 BQA Program Wrap-Up
- 5:30 Reception with Hors D'oeuvres - Hosted By Leachman Cattle of Colorado
- 6:00 Pre-Symposium Seminar - Hosted By Leachman Cattle of Colorado
- 8:00 Young Producers' Professional Networking Social

Tuesday (Morning):

- 7:00 Inspirational Breakfast and Speaker (TBA) for Young Producers
- 7:30 Onsite Participant Registration Open - Breakfast & Visit Industry Booths
- 8:45 Welcome
- 9:00 Marketing - Market Outlook
- 9:30 Consumers - Why does Consumer Opinion Trump Science (Animal Welfare, GMOs, Food Animals vs Pets)?
- 10:00 Consumers - No More Food Fights: Preparing for the Beef Industry's Future
- 10:30 Break and Visit Industry Booths
- 11:00 Animal Welfare - Animal Welfare Programs in U.S. Cattle Production
- 11:30 Animal Welfare - Status of Animal Welfare Research on Dehorning, Castration, and Branding Practices in the Beef Cattle Industry

Tuesday (Afternoon & Evening):

- 12:00 Lunch and Visit Industry Exhibitor Booths
- 1:25 Afternoon Ramrod
- 1:30 Consumers - An Update on Sustainability and the Beef Industry
- 2:00 Reproduction - Challenges with Heifer Selection - How Many Should I Breed and What are They Worth?
- 2:30 Reproduction - Producer Perspective on Using Reproductive Technologies
- 3:00 Break and Visit Industry Booths
- 3:30 Reproduction - Impact of Estrous Synchronization and AI on Cowherd Performance Over Time
- 4:00 Production Efficiency - Running More Cows on Less Grass
- 4:30 Production Efficiency - Producer Panel: Cow Feed Efficiency Unknowns, Including Utilization of Range Forages
- 5:30 Adjourn
- 6:00 Optional Dinner (Pre-Paid Ticket Holders ONLY) - With Taste Panel Demonstration
- 7:30 Bull Pen Sessions (Marketing, Consumers/Welfare, Reproduction, and Production Efficiency)

Wednesday (Morning):

- 7:30 Onsite Participant Registration Open - Breakfast
- 7:55 Welcome
- 8:00 Genetics - Application of Selection Indexes and Use of Across Breed EPDs
- 8:30 Genetics - Crossbreeding Strategies, Including Terminal vs. Maternal Crossing
- 9:00 Genetics - How to Use Commercially Available Genomic Predictions
- 9:30 Health/Management - High Altitude Disease and Feedlot and Respiratory Issues: Are They Linked?
- 10:00 Break and Visit Industry Booths
- 10:30 Health/Management - Managing Compromised and Weak Calves at Birth
- 11:00 Health/Management - What's the Value of Low-Stress Stockmanship from a Feedlot's Perspective?
- 11:30 Range/Grazing - Impact of Long-term Weather Patterns on Grazing

Continued on back

Wednesday (Afternoon & Evening):

- 12:00 Lunch and Visit Industry Booths
- 1:25 Afternoon Ramrod
- 1:30 Range/Grazing - Cow Supplementation: Getting the Best Bang for Your Buck
- 2:00 Range/Grazing - Using a Cover Crop for Grazing Options
- 2:30 Range/Grazing - Effects of Grazing on Grass
- 3:00 Break and Visit Industry Booths
- 3:30 Range/Grazing - Use of Stockers on a Cow/Calf Operation to Manage Grass
- 4:00 Young Producer - The Focus My Millennial Generation Needs
- 4:30 Young Producer - Young Producer Panel: How can Young People get into the Cattle Business?
- 5:30 Adjourn
- 6:00 Dinner on Your Own (Local Area)
- 7:30 Bull Pen Sessions (Genetics, Health/Management, Range/Grazing, & Young Producer)
- * 7:05 Optional Colorado Eagles Hockey Game at Budweiser Center (Tickets Available)

Thursday (Morning & Afternoon):

- 7:30 Onsite Participant Registration Open - Breakfast
- 7:55 Welcome
- 8:00 Management - Mentoring and Managing Employees to Ensure Husbandry and Assure Consumer
- 8:30 Management - Feedlot and Carcass Data: Making "Cents" and Making Decisions
- 9:00 Management - How to Manage All Types of Risk on Small- and Medium-Sized Cow/Calf Operations.
- 9:30 Management - Evaluating and Valuing Cull Beef Cows
- 10:00 Break and Visit Industry Booths
- 10:30 Marketing - Objectively Valuing Feeder Cattle for Buyers
- 11:00 Marketing - International Aspects of the Beef Industry: An Update on Exports and Imports
- 12:00 Adjourn

Tradeshow and Conference Side Notes:

1. Speakers for each conference session will be announced prior to the symposium.
2. For individuals that do not receive a booth space due to the facilities being full or for individuals that do not want an exhibitor booth, we are offering advertising space in the symposium proceedings. In the packet you will find a single half-page sheet that will allow you to purchase an ad in the proceedings. For more information please contact Colton Atkins at (970) 491-7604 or at colton.atkins@colostate.edu.
3. If you would like to become a sponsor of the symposium, please contact Dr. Kevin Pond at (970) 491-7295 or at kevin.pond@colostate.edu.
4. For more information on the conference sessions please contact Dr. Jason Ahola at (970) 491-3312 or at jason.ahola@colostate.edu.

We want to help maximize the effectiveness of your participation in the trade show and/or as a sponsor. Therefore, please contact us if we can help in any of these areas:

- Arranging for meeting rooms/facilities for your organization to meet during or before/after the symposium
- Acquiring group tickets to the Colorado Eagles hockey game (Wed night) (including for your customers, clients, and employees)
- Connecting you with potential future employees and interns (including some of our 900+ CSU Animal Sciences students, as well as recent graduates)
- Any other ways to increase interaction between your organization and symposium attendees